



Royal Oak Free Exhibition space

Exhibition Information

The exhibition will remain up for 3 to 4 months.

A sign will be displayed in the salon with information about the exhibition and the artist, and a QR code directing guests to a webpage about the artist and the work.

All sale of art is the responsibility of the artist and will be done directly from the buyer to the artist. The salon will take no commission and therefore hold no responsibility for payment. A page will be created on royaloakbcn.com with all of the information about each piece and its price, and then provide a means for potential buys to contact the artist directly.

Once a piece is sold the artist must notify Royal Oak to update the webpage so potential buyers can see which pieces are still available.

Postcards of one piece will be made to give to Royal Oak clients as a free gift with the artist information as well as the salon information

At the end of the exhibition, all work will be taken down and the artist must come to pick up the work within 7 days of the end of the exhibit. It is the artist's responsibility to deliver the work to any buyers.

Artist Requirements

Artwork must be presented as a cohesive collection, either in style, theme, or subject matter

Artwork must be ready to be hung.

- Pieces must be framed unless pieces are stretched canvas where the edges of the canvas are finished and not left raw
- Pieces will be hung by rail
- Artwork cannot weigh more than 15kg

Artist must provide the following 1 week prior to the start of the exhibition

- A 1:1 digital image to represent artist, can be a headshot, logo or image of work
- a short bio written in the 3rd person, (100 word limit)
- A high res digital copy of each work of art on show
- A description of each piece (include if available: name of work, size, medium, ect)
- A price for each piece
- A way for potential buys to contact the artist for information or to buy a piece.
- A Facebook or Instagram handle if available.

Salon Requirements

- The salon will create all promotional material, including a webpage about the artist and artwork and provide a way for buyers to contact the artist, a free post card to give to clients, a sign in the salon about the artist and the work with a link to the webpage.
- The salon will create 3 Instagram stories and one post to promote the exhibition
- The salon will assist the artist in hanging the work, and will take the work down at the end of the exhibition and safely store it for up to 7 days.

Disclaimer: Royal Oak Hair Salon holds no responsibility for the artwork during the course of the exhibition, including any damage, lost or stolen material.